

Sephra at Gulfood 2014 â€“ Gourmet Delight

Description

Gulfood 2014 which is coming to an end witnessed a number of deals, product launchesâ€ and the largest food exhibition in the world, housed thousands of companies and products. In a desperate bid attract the large number of customers who have visited Dubai World Trade Centers, companies have spent a fortune to make gigantic beverages bottles, golden and silver products, hiring beautiful and young models, virtual models and a number of other marketing ploys. As is clear from the randomly selected unique scenes from the Gulf food exhibition.

About Gulfood 2014

Gulfood is the worldâ€™s biggest annual food and hospitality show where international flavours find world-class business.

Established 26 years ago, Gulfood has a well-deserved reputation within the food and hospitality industry, delivering spectacular returns on investment.

Under the theme â€˜International Flavours, World Class Businessâ€™, Gulfood 2014 will provide a vast trade and sourcing platform for exporters, buyers, exhibitors and visitors alike, as well as hosting a number of lucrative networking opportunities, competitions and live events.

This yearâ€™s show is set to expand by 13%, bringing the number of international pavilions to 110 with over 4200 exhibitors. The strong conference line-up aims to focus on global trade strategy through The Food Leaders Summit, giving industry experts a chance to share their own research and market analysis. Other highlights include the hugely successful Emirates Culinary Guild Salon Culinaire with more than 1,300 young chefs competing to become the next star and the 4th Baking and Pastry Guild Middle East Competition.

To further add to the profile of this event, many agricultural and export ministers are also expected to attend and will use this occasion to collaborate and broker future trade agreements through our Ministers Meet programme.

While attending Gulfood, take the opportunity to explore the co-located event, Ingredients Middle East which addresses the growing food manufacturing sector.

Whatever you need for your business, youâ€™ll find something to celebrate at Gulfood.



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