### Sephra Self Serve Popcorn Machine

### **Description**



Sephra Self Serve Popcorn Machine

Sephra is proud to present the NEW and innovative <u>Self Serve Popcorn Dispensing Machine</u>. With fantastic features to make it easy to use by both consumer and retailer this new way of allowing customers to serve them selves adds tremendous theatre and customer interaction whilst ensuring increased profitability with low overheads.

Perfect for venues such as supermarkets, cinemas, sports venues, theatres, convenience stores and petrol station forecourts the self serve dispenser vends 170oz portions of warm pre-popped Popcorn. (available to purchase in bulk 2024oz sleeves).

Simply take one of the 170oz tubs from the built in tub holder, open the door and place the empty tub in the dispensing area, then press the red button and watch the tub fill with fantastic fresh warm Popcorn. Once filled apply a lid from the the built in lid holder and enjoy the healthy snack at home or on the run.

The <u>self serve machine</u> features sensors which prevent Popcorn being dispensed unless a tub is in place preventing unnecessary wastage. Using the built in warming system the product remains fresh and at it's best for up to 24-48 hours.

Loading is done from the rear loading flap, and the rear access swing door can be used for cleaning.

# ASDA roll out Sephra's Self Serve Popcorn Machine

Sephra are delighted to announce that Asda Stores Limited have set the wheels in motion to roll out our <u>Self Serve Popcorn Machines</u> throughout their stores nationwide. The initial soft-launch phase took place early this year with 22 key stores being chosen to test the product which returned higher than expected results. By the end of this year the number of Asda stores selling the product will have risen to 30. However in 2016 the expectation is that by the end of that year our <u>Self Serve Popcorn Machine</u> will be serving customers sweet and salted varieties in 300 Asda stores!

# Reviews of Sephra's Self Serve Popcorn Machine

"Large tub (measures 21.5cm deep/high with a diameter of 22cm) of sweet or salted popcorn £2 at Asda Donnington, Telford. Lots of people were buying these so they had to refill the machines whilst I was there. Great for a movie night at home! It's a self service machine which my kids loved to see in action but they also have tubs ready to take away on top of the machines… excellent quality too! Enjoy :D―

ASDA, Donnington, Telford

"Perfect for a movie night in with cinema style box… fun and tasty.â€

**ASDA, Trafford Park** 

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