

## Sweet funding deal for Fife Chocolate Fountain Firm

### Description



Sephra Europe's customers include Berwick Cr  perie [Maisies](#)

Sephra Europe, the Fife-based supplier of commercial chocolate fountains, has secured Â£45,000 in fresh funding to tap into new markets.

The loan has been delivered by the East of Scotland Investment Fund (ESIF), which is administered by Business Gateway Fife on behalf of Fife Council Economic Development.

Operational since 2008 and based in Kirkcaldy, Sephra also distributes machines for waffles, cr  pes and popcorn Machines. The firm, led by managing director David Archer, employs nine people.

Archer said: "The ESIF loan facilitated a buy-out from a business partnership which had come to a natural end. This enabled the business to become leaner.

"It certainly improved our cash flow, giving us working capital to reinvest in product development and expand our distribution markets worldwide, especially into previously untapped markets in Russia and the Middle East. It was the ideal financial solution for the business at that time."

As well as supplying Pizza Hut with waffle-making equipment and mixes, Sephra is working with supermarket chain Asda to supply [Self-Serve Popcorn Machines](#).

Councillor Lesley Laird, depute leader of Fife Council and spokesperson for economy and planning, said: “Sephra Europe is an excellent example of a local business achieving major global distribution success through good leadership and innovative product development. Accessing an ESIF loan has enabled David and his team to take the company forward and realise their business goals.”

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## The World’s Most Trusted Name in Chocolate Fountains

Sephra, The most recognised and trusted name in Commercial Chocolate Fondue Fountains throughout the world. As pioneers in the chocolate fountain industry, we have dedicated ourselves to creating the highest quality, easiest to use, longest lasting chocolate fountains at the most affordable price. We know our customers need professional fountains they can depend on, which is why we proudly offer the best chocolate fountain warranty in the industry.

### Sales

Sephra Europe Ltd offer a complete end to end consultative sales experience on the entire range of Sephra Fountains, Waffle Makers, Chocolate and associated products. Both directly and through our network of distributors throughout Europe, Russia, Middle East and Africa. From our European head office in the Scotland, UK our extensive transport partners enable us to get goods to our customers in as little as 24 hours.

### Service

Our UK based Service Centre is the direct source of authorised parts and service for 230/240v Sephra products. Whether as part of a routine service, chargeable repair or under warranty repair, our Sephra trained engineers will ensure that your fountain is kept in first class working order for many years.

### Support

With an unparalleled level of experience in this industry we pride ourselves on our high standards of both pre and post sales support. Whether it is advice during the early stages of establishing your business or supporting you as it grows, we are on hand every step of the way.

### Giles & Posner

Sephra are the authorised warranty repair centre for Sephra and Giles & Posner chocolate fountains. With full repair facilities, trained engineers and a large inventory of Sephra and Giles & Posner spare parts, Sephra offer a wide range of scheduled service programmes and ad-hock repair services.

Our aim is to make every customer experience exceptional.

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[Gareth Mackie](#)

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