Sephra Bahrain sponsor local school football team

Description



Sephra Bahrain sponsor St. Christopher's School football team

Resplendent in their brand new *Sephra Chocolate Lounge & Bakery* branded shirts, the <u>St.</u> <u>Christopher's</u> Junior School football team takes to the field this weekend in Kuwait. <u>St.</u> <u>Christopher's</u>, the leading British curriculum school in Bahrain, encourages participation in the numerous regional football competitions that take place annually throughout the GCC. This weekend the team is in Kuwait and will be joined by schools from across the region.

The Sephra-sponsored football kit is new for <u>St. Christopher's</u> junior team and comes with the support of <u>Sephra Bahrain's</u> Saeed Al Nooh who's son is a member of the team. Indeed, Saeed, his wife Ameera, the team coach and a number of other parents will be dressed in the Sephra shirts as they cheer-on the team during the tournament. With <u>St. Christopher's</u> deep English roots let's hope the national team's "England Redâ€brings the youngsters success!



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Sephra Bahrain

Sephra's Chocolate and equipment is proving an increasingly big hit in the Kingdom of Bahrain, with a new sales team in place, Sephra is embarking on a new sales drive that includes the opening of the Sephra Chocolate Lounge and the "Sephra Bakeryâ€. Sephra products can already be found on the shelves of the Kingdom's leading food retailer Alosra while more and more individuals, cafes, businesses and hotels are enjoying the chocolate experience.

The <u>Sephra Chocolate Lounge</u> is a brand new initiative and its opening in one of the leading Bahrain shopping malls is hotly anticipated. Likewise, the "Sephra Bakeryâ€. The Al Nooh's have long seen a niche in the market for a bakery delivering a variety of fresh breads, sandwiches, pastries and other patisserie delicacies; many of them infused with Sephra chocolate. The bakery is currently under construction along with a mouth-watering menu. The team at <u>Sephra Bahrain</u> is also looking for young chocolatiers and pastry chefs who would be interested in the opportunity of working in Bahrain. The chance of being in at the beginning of something that is going to deliver a completely new baking experience for the Kingdom is not to be missed. If you are interested we will happily put you in touch!

We'II keep you posted on how the Sephra Juniors get on in Kuwait and in their other tournaments as well as on the developments of the Sephra brand in Bahrain in the coming months.

Nice one Saeed! ðŸ~‰

St. Christopher's School

From its modest beginnings in a villa in 1961, <u>St. Christopher's</u> has grown into a large, internationally renowned, non-profit making school with over 2100 students from more than sixty nations. These children and young people, from three to eighteen years of age, benefit from the excellence, dedication and hard work of our teachers and support staff who together form a team dedicated to the creation and maintenance of an environment in which each student can learn effectively.

In our school, we encourage the notion that personal improvement and development is always possible â€" no matter how high the current level of achievement and success. In line with this philosophy, our teachers use innovative as well as traditional methods; over recent years we have implemented aspects of practice drawn from Accelerated Learning concepts and the Building Learning Power framework developed by Guy Claxton. We have also refined our whole approach to assessment through the use of what is known as Assessment for Learning. Through these initiatives, and other Learning to Learn approaches, we seek to ensure that our students become "autonomous learners†fully prepared and competent to meet head-on the challenges and vagaries of life in the rapidly changing world we share.

The values and concepts that guide a school such as ours are not easy to summarise briefly, but we believe that the constituent words of what we call the <u>St. Christopher's</u> †S' †Caring, Learning, Communicating †say a lot about what we are, especially when considered together with our Five Pillars of Learning, that we have adapted and expanded from ideas to be found in the four aspects of learning described in a report to UNESCO by Jacques Delors. Our Mission Statement helps to complete the picture!

To assist teachers and support staff in their goal of helping your children to learn at an optimal rate, we provide excellent facilities and resources; but these too are constantly developing and expanding. Over recent years we opened, in 2005, a magnificent new school to house our Junior students. A year later our Infant students moved into their own wonderful facilities in the same complex as the Junior School. These developments allowed the Seniors to expand into buildings previously used by the Junior School. In the future there will come a time when the Senior School will leave the current site to its own, world-class premises.

Aside from teachers and other classroom-based staff we are also fortunate to have very many excellent people handing all of the day-to-day logistics and operations required in a large school. Altogether <u>St.</u> <u>Christopher's</u> employs nearly 300 people – and this doesn't include contracted cleaners and some categories of maintenance staff. On the educational management side, Each of the Schools (Infant, Junior and Senior) has a Headteacher and a Senior Management Team. A Board of Governors attends to the longer term direction and to major policy matters. The Board delegates the running of the School to the Principal and the Heads report to the Principal. The Heads and Principal together are termed the Leadership and Management Team (LMT). I have had the honour and privilege to hold the position of Principal since the Spring of 1995.

Finally, beyond the most quoted measure of a school – its first class examination results – we pride ourselves on maintaining a warm and caring atmosphere which we know to be essential to a happy and productive learning environment – and that we hope comes across in our web-site. A computer screen is, however, no substitute for the real thing! Please come to visit us; we will be delighted to welcome you.

Sponsorship

Sponsor St. Christopher's Students!

We are excited to offer local and international companies the opportunity to support <u>St.</u> Christopher's School by becoming a St. Christopher's partner-in-education.

Becoming one of our partners-in-education is an ideal way to capture the attention of your potential consumers and clients, whilst, at the same time, helping to support the students in our internationally renowned school. Our sponsorship opportunities include events, sporting teams and school trips as well as an important new category – helping St. Christopher's students to help others, through service projects in Bahrain and elsewhere.

In positioning your company as a partner with the region's most highly regarded international school, you will receive tangible marketing benefits while supporting <u>St. Christopher's</u> dedication to

global citizenship.

The school relies on the support from members of its community to sustain and enhance the school's reputation for excellence. It is with your support that the school can continue to thrive and provide our students with the best in education â€" both inside and outside of the classroom.

http://home.st-chris.net

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